



Privacy Policy – McLeods Drysdale

Ample Investments Group Pty Ltd

Last updated: March 2026

At McLeods Drysdale, we understand that purchasing land is a significant and personal decision. As part of that journey, you may choose to share your information with us. Ample Investments Group Pty Ltd (“Ample”, “we”, “us”) is committed to respecting and protecting your privacy, and handling your personal information with care, transparency, and in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs).

When you engage with McLeods Drysdale, we may collect personal information such as your name, email address, phone number, address, and details relating to your property preferences, budget, and purchase intentions. We also collect information about your interactions with us, including enquiries, registrations, and communications across our website, social media platforms including Facebook and Instagram, email subscriptions, phone conversations, and in-person discussions. In addition, we may collect non-identifiable information such as IP address, browser type, and website activity through cookies and analytics tools to help us better understand how people engage with our project.

Your information is used to support your experience with McLeods Drysdale. This includes providing you with information about the project, responding to your enquiries, and managing the sales process, including assessing and qualifying prospective purchasers and facilitating the purchase of land. We may also use your information to keep you informed about releases, updates, and opportunities that may be relevant to you, as well as to improve our services, marketing, and overall customer experience. You may opt out of marketing communications at any time.

From time to time, we may use your information to deliver more relevant and personalised marketing, including email and SMS communications and targeted advertising through platforms such as Meta (Facebook and Instagram) and Google. This may include retargeting based on your interaction with our website or advertisements. These platforms may use cookies and similar technologies to present content that is more aligned with your interests.

In delivering the McLeods Drysdale project, we may share your personal information with carefully selected partners involved in the project. This may include our internal sales team, authorised sales agents, builders, consultants, and professional advisors, as well as CRM, marketing, and technology service providers who support our operations. We may also disclose information where required by law. We do not sell your personal information.

Some of our service providers may store or process your information overseas. Where this occurs, we take reasonable steps to ensure that your information is handled securely and in accordance with applicable privacy obligations.

We take the protection of your information seriously and implement reasonable measures to safeguard it from misuse, loss, and unauthorised access. We retain personal information only for as long as it is required to fulfil the purposes outlined in this policy or as required by law.

You have the right to request access to the personal information we hold about you and to request corrections if it is inaccurate or out of date. You may also opt out of marketing communications at any time and request that your information be removed where appropriate.

Our website uses cookies and similar technologies to enhance your experience, analyse site usage, and support marketing activities. You can control the use of cookies through your browser settings, although this may impact some functionality.

If you have any questions about how your information is handled, or if you would like to access or update your details, please contact us at admin@ampleig.com.au

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